

# **Developing a plan for PCP Engagement**

# **Brainstorming:**

### **Determine content!**

- Pick from list of resources (See PCP Champion toolkit)
- Review PCP role in CHAMP
- Program specifics:
  - How is this way of delivering care different from other mental health care in the clinic?
  - Who is eligible for referral?
  - How do I get treatment for non-eligible patients?
  - Where do I find the treatment team notes

#### **Reward attention!**

- Treats?
- Share resources (e.g. Commonly Prescribed Psychotropic Medications Handout)

#### Pick a time!

- Regular Provider meeting?
- Rolling information session?
- Other?

## Get organized!

- Who will present?
- What resources would help you?

# Ongoing promotion!

- Celebrate success
- Updates in newsletters and bulletin boards
- Ongoing education and promotion; Identify and address barriers

# Plan: Content **Reward attention! Time and Date Presentation Team** Ideas for ongoing promotion of CHAMP with team